

EQ

B(2)B

•podcast•



EQUESTRIAN  
B2B PODCAST  
FROM  
EQUESTRIAN  
BUSINESSWOMEN



EQUESTRIAN BUSINESSWOMEN HAS  
A NEW PODCAST, EQUESTRIAN B2B,  
THAT BRINGS TOGETHER INDUSTRY  
LEADERS, ENTREPRENEURS, AND  
EQUESTRIANS TO DISCUSS HOW THEY  
BUILD AND SUSTAIN A SUCCESSFUL  
BUSINESS.

PRODUCED AND HOSTED BY HORSE  
RADIO NETWORK, IT WILL AIR EVERY  
FIRST AND 15TH OF THE MONTH.

[eqbusinesswomen.com/equestrianb2bpodcast](http://eqbusinesswomen.com/equestrianb2bpodcast)



## HORSE RADIO NETWORK

25 SHOWS

95,000 LISTENERS

90+ COUNTRIES

85% OF LISTENERS PURCHASE  
PRODUCTS ADVERTISED ON HRN.

## EQUESTRIAN BUSINESSWOMEN

SOCIAL MEDIA > 6000

EMAIL LIST > 10,000

EQBW HAS EXTENSIVE REACH FOR  
ADVERTISERS TO PROSPECTIVE  
CUSTOMERS.

[eqbusinesswomen.com/equestrianb2bpodcast](http://eqbusinesswomen.com/equestrianb2bpodcast)



## Title Advertiser

\$350/episode

30-second Ad pre/mid or post roll

Hosts mention advertiser in episode

Linked logo on EQBW show notes page

---

## Title Advertiser Package

\$500/episode

30-second ad pre/mid or post roll

Logo on recorded video version

Hosts mention advertiser in episode

1 social media post (or 1 per month for length of contract)

Linked logo on EQBW show notes page

Banner ad on EQBW eblast

[eqbusinesswomen.com/equestrianb2bpodcast](http://eqbusinesswomen.com/equestrianb2bpodcast)



## Business Advertiser

\$150/episode

30-second ad pre/mid or post roll

---

## Business Advertiser Package

350/episode

30 second ad pre/mid or post roll

1 social media post (or 1 per month for length of contract)

Linked logo on EQBW show notes page

[eqbusinesswomen.com/equestrianb2bpodcast](http://eqbusinesswomen.com/equestrianb2bpodcast)



## LONG-TERM DISCOUNTS

### Title Advertiser

\$350/Episode

6 Month Discount (10%), 12 Episodes: \$3,780

12 Month Discount (15%), 24 Episodes: \$7,140

---

### Title Advertiser Package

\$500/Episode

6 Month Discount (10%), 12 Episodes: \$5,400

12 Month Discount (15%), 24 Episodes: \$10,200



## LONG-TERM DISCOUNTS

### Business Advertiser

\$150/episode

6 Month Discount (10%), 12 Episodes \$1,620

12 Month Discount (15%), 24 Episodes \$3,060

---

### Business Advertiser Package

\$350/Episode

6 Month Discount (10%), 12 Episodes \$3,780

12 Month Discount (15%), 24 Episodes \$7,140

[eqbusinesswomen.com/equestrianb2bpodcast](http://eqbusinesswomen.com/equestrianb2bpodcast)



We want to partner with companies and individuals who share our goal of helping equestrian businesswomen succeed. In doing so, you will reach an audience of engaged listeners who will connect with your brand.

Email  
[podcast@eqbusinesswomen.com](mailto:podcast@eqbusinesswomen.com)  
to join us!